Inventory Prep & Inbounding

- Streamline inventory prep with WFS Prep Services. We’ll place a scannable label on every sellable unit, so your inventory is properly received and stored.
- Get discounted shipping rates for small parcel and less-than-truckload (LTL) deliveries when you use the Preferred Carrier Program.

Getting Started

- Leverage the Item Conversion Report to convert your most profitable items to Walmart-fulfilled.
- Add new items directly to your WFS catalog or convert your existing items in bulk.

Optimizing Sales

- Check the Manage Inventory page for out-of-stock and at-risk items. Create an inbound order to replenish them and avoid missing out on sales.
- Review the Inventory Health Report for a snapshot of your items’ performance and in-stock rates. Follow our suggested replenishment quantity to restock inventory.
- Check the GMV Penetration Report to see what percentage of your total sales come from WFS. Help maximize your sales by converting more items to Walmart-fulfilled or keeping Walmart-fulfilled inventory in stock.
- Analyze profits with the Sales Dashboard and Orders Report. To help increase GMV, try adding new items or removing items that perform poorly.
- Reach an 80% or higher Listing Quality Score to significantly improve your overall sales. Review our content and pricing suggestions for each item.
- Further increase item visibility on Walmart.com with Sponsored Search.

Best Practices

To accelerate your WFS business, use this checklist as a guide for success.

Sellers have seen a 50% GMV growth on average, for key items fulfilled by Walmart Fulfillment Services.*

*Individual seller results will vary, and average increase is not claimed to represent typical results of using WFS.