Walmart Marketplace

Walmart's Auto Parts Fitment Widget

Help customers find your products and the right parts for their vehicle

As a **Walmart Marketplace seller**, to help ensure your listings appear in search results when a shopper uses our **Auto Parts Fitment tool** and our widget appears on your product pages, you must have complete and up-to-date attributes.

If your automotive items are already set up with Walmart Marketplace, please refer to the following as a guide for Item Maintenance.

1 Log into your Seller Center account and select **Items** in the left navigation column.

2 Navigate to the **Update Items in bulk** button at the upper right of the page. From there, update items by GTIN match. Then, wait for a new **Vehicle Parts & Accessories** Spreadsheet to load and download. Now you're ready to update your items and ensure they're compatible with Fitment requirements.

3 First, to ensure your products are covered by Fitment, the sheet you plan to upload must include the **Part ID number**, **MPN number**, and **AAIA brand ID**. To gather this information, please refer to your **Product Information Exchange Standard (PIES)** file. If you don't have a **PIES** file, reference the following for where to locate these details:
- **AAIA brand ID** - header of your ACES file
- **Manufacturer Part Number** - within the ACES file
- **Part Terminology ID** - within the ACES file

4 Drag and drop your **updated spec sheet** to re-upload it into Seller Center when prompted. It must have the exact format and title as it did when it was downloaded. Don't forget to check for errors after uploading!

5 Next, submit your official **After Catalog Exchange Standard (ACES) xml file** to WalmartMPFitment@wal-mart.com. If you don't have access to an ACES file, complete this file with required information and submit to WalmartMPFitment@wal-mart.com.

If you do not have ACES, but sell vehicle-specific parts, the following sites can help with ACES creation:

- **Myfitment** - myfitment.com
- **SEMA Data Co-op (SDC)** - semadatacoop.org
- **Opticat** - opticat.net
- **DCi** - dcinet.com
- **Paramount Data Management (PDM)** - pdmautomotive.com

Please reach out to us at WalmartMPFitment@wal-mart.com if you have any questions.

All Parts | All Vehicles | All Budgets

marketplace.walmart.com