Walmart Marketplace

Walmart's Auto Parts Fitment Widget

Help customers find your products and the right parts for their vehicle

The **Auto Parts Fitment widget** on Walmart.com is designed to support our automotive sellers and customers with a world-class experience. **Our tool helps make it simple for customers** to navigate millions of products and find those that specifically fit their vehicle.

As a **Walmart Marketplace seller**, to help ensure your listings appear in search results when a shopper uses our **Auto Parts Fitment tool** and our widget appears on your product pages, you must have complete and up-to-date attributes.

Why use the Auto Parts Fitment widget for your products? Fitment can...

Help reduce the time and effort needed to find a product and help boost search and conversion rates for your catalog

Help customers gain confidence in the parts they are buying for their vehicle and **reduce the likelihood of returns**

Get started using Walmart's Auto Parts Fitment widget:

Change your vehicle ✕

Year
2015 ▾

Make
Toyota ▾

Model
Corolla ▾

Sub Model
LE ▾

Engine Base
L4 1.8L 1798cc ▾

Where to find vehicle information

Remove vehicle   Save

- Sellers must add three key attributes: **Part Terminology ID**, **AAIA Brand ID**, and **Manufacturer Part Number**.
  This information can be added upon **item setup** or **through item maintenance**.

- Submit an **ACES** and **PIES** file to WalmartMPFitment@wal-mart.com.
  After Catalog Exchange Standard (ACES) and **Product Information Exchange Standard (PIES)** are the industry data standard for the management and connection of Fitment data and information.

- If you don't have an **ACES** file available, please complete this sheet and email it to us at WalmartMPFitment@wal-mart.com.
  You can send an email to the above address for any Fitment-related questions or to set up an **ACES** transfer.

For more information about **ACES** and **PIES**, please visit:
automotiveaftermarket.org/aftermarket-industry-trends/aces-pies-data-explained

All Parts | All Vehicles | All Budgets

marketplace.walmart.com