You’re almost ready to start selling on Walmart.com! This guide will help you make sure you’re all set to request launch.

First things first, let’s make sure your profile meets our go-live criteria.

1. Confirm profile meets go-live criteria

   1. At least 95% of your items are classified correctly

   Please make sure you’re familiar with item and order management so you may efficiently fulfill orders once live.

Need different go-live criteria?

No problem! Contact Partner Support for launch assistance or to request a different criteria. Please include a valid reason for your request.

You’re almost ready!
Steps continue on the next page.
Step-by-Step Instructions

Confirm the following details

1. Personnel are ready to support your Walmart Marketplace business
2. Shipping methods set to the options you want to offer your customers
3. All other Partner Settings such as customer service, return, tax, and privacy policies have been correctly filled out (including Partner Profile and fulfillment settings). Be confident that everything is ready to be shared with Walmart.com customers!
4. Catalog has correct pricing and inventory
5. Payoneer account has been set up and is Active
6. You’ve completed the Launch Checklist in Seller Center (this will show any steps you still need to finish)

Need a refresher? Check out our other QuickStart guides for help.

Request Launch!

1. After you finish all Launch Checklist steps, click the “Ready to Launch” button!
2. In the pop-up window that appears, click “Confirm” to alert our team to review and launch your account

What happens next?
Our team will look over your catalog, profile, and completed tests. If we’re happy with everything, you’ll receive a launch acceptance email.

Your catalog will be live and visible to Walmart.com customers within 48 hours of this email. If there are any hiccups, we’ll reach out to help fix them before going live.

Congrats!
You officially requested launch!
Links from this QuickStart Guide

Partner Support
sellerhelp.walmart.com/s/contact

QuickStart Guides
marketplace.walmart.com/quickstart-guides/