Walmart Marketplace Fast Facts

Get to know Walmart Marketplace inside and out!

A closer look:
fast facts about selling on Walmart.com

Still have questions? Answers to the most common questions are below, but we also offer several ways to get support and learn more.

You have options. You can sell as both a DSV and a Marketplace seller. However, items you offer must be sold as one or the other; you can’t sell the same item from both supplier and seller accounts.

You have multiple tools for managing your operations: our web-based applications, direct API integration, or a third-party solution provider.

There are no SKU minimums or maximums, so list your entire catalog of eligible items with us.

There are no setup, subscription or monthly fees. We simply deduct a reasonable referral fee once a Marketplace sale occurs on our site.

Payments are quick and easy. Funds are deposited into your preferred US bank account on a bi-weekly schedule.

Explore other Walmart Marketplace resources:

- 🌟 Sell Better Blog
- 🌟 QuickStart Guides
- 🌟 Walmart Seller Help
- 🌟 Walmart Developer Center

Sign Up. Stand Out. ✨ marketplace.walmart.com