



## Need help with Requesting Launch?

Got a question? No problem. Open a support case by clicking the button below. **We're here to help!**

[Seller Help](#)

## Requesting Launch

You're almost ready to start selling on Walmart.com! This guide will help you make sure you're all set to request launch.

**First things first, let's make sure your profile meets our go-live criteria.**

### 1 Confirm profile meets go-live criteria

1. At least 95% of your items are classified correctly

Please make sure you're familiar with item and order management so you may efficiently fulfill orders once live.

### Need different go-live criteria?

No problem! Contact [Partner Support](#) for launch assistance or to request a different criteria. Please include a valid reason for your request.

[Partner Support](#)

**You're almost ready!**  
Steps continue on the next page.



## Step-by-Step Instructions

### 2 Confirm the following details

1. Personnel are ready to support your Walmart Marketplace business
2. Shipping methods set to the options you want to offer your customers
3. All other Partner Settings such as customer service, return, tax, and privacy policies have been correctly filled out (including Partner Profile and fulfillment settings). Be confident that everything is ready to be shared with Walmart.com customers!
4. Catalog has correct pricing and inventory
5. Payoneer account has been set up and is Active
6. You've completed the Launch Checklist in Seller Center (this will show any steps you still need to finish)

Need a refresher? Check out our other [QuickStart guides](#) for help.

### 3 Request Launch!

1. After you finish all Launch Checklist steps, **click the "Ready to Launch" button!**
2. In the pop-up window that appears, click "Confirm" to alert our team to review and launch your account

#### What happens next?

Our team will look over your catalog, profile, and completed tests. If we're happy with everything, you'll receive a launch acceptance email.

Your catalog will be live and visible to Walmart.com customers within 48 hours of this email. If there are any hiccups, we'll reach out to help fix them before going live.

**Congrats!**  
**You officially requested launch!**





**Keep on learning, and let's grow your business!**

We're here to help you learn more, faster. Click below to find other QuickStart guides, help articles, and contact Partner Support!

**Seller Help**



### **Links from this QuickStart Guide**

#### **Partner Support**

[sellerhelp.walmart.com/s/contact](https://sellerhelp.walmart.com/s/contact)

#### **QuickStart Guides**

[marketplace.walmart.com/quickstart-guides/](https://marketplace.walmart.com/quickstart-guides/)