Need help with Previewing Items?

Got a question? No problem. Open a support case by clicking the button below. **We're here to help!**
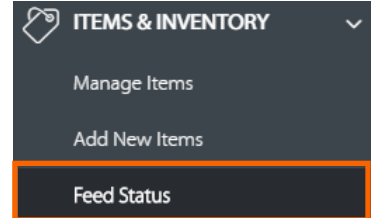
Seller Help

How to Preview Items

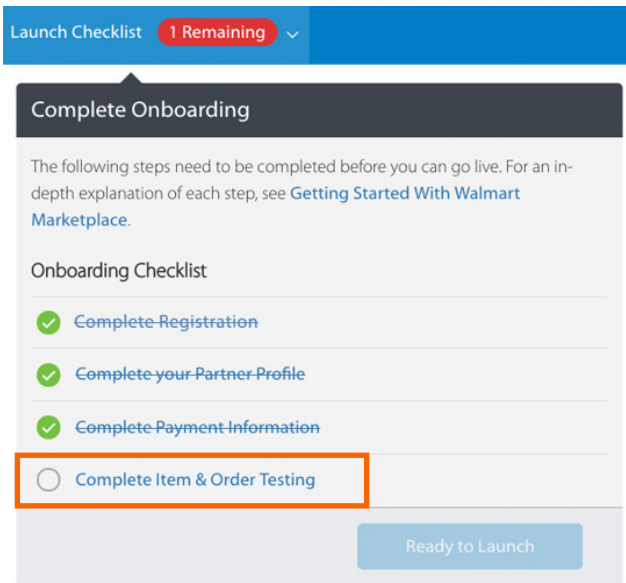You're almost there! Now that you've set up your items, let's preview to see how they'll look on Walmart.com.

1

Check Feed Status

First, double check your Feed Status to make sure that items you want to preview have been set up successfully.

> ITEMS & INVENTORY ⌄
> Manage Items
> Add New Items
> Feed Status

2

Click "Complete Item & Order Testing"

In the top navigation, click "Launch Checklist" and click "Complete Item & Order Testing." You must click this link to begin previewing items in Seller Center.

> Launch Checklist 1 Remaining ⌄
>
> Complete Onboarding
>
> The following steps need to be completed before you can go live. For an in-depth explanation of each step, see Getting Started With Walmart Marketplace.
>
> Onboarding Checklist
>
> ✓ Complete Registration
> ✓ Complete your Partner Profile
> ✓ Complete Payment Information
> ○ Complete Item & Order Testing
>
> Ready to Launch

Keep going!
Now you're ready preview.

Step-by-Step Instructions

3 ### Preview your items

Click "Preview Item" on any items in "Stage" status.
This shows you exactly what customers will see on Walmart.com.

	Status	Item Details		Price	Units	Actions
☐	Stage	Momenta Art-C Stencil and Clear Stamp, Butterfly and Birds SKU: NOT287439-B01DC0MOTO	Preview Item ↗	$13.99	0	Publish Item ❓
☐	Stage	Spellbinders Shapeabilities Dies, Renaissance Tags 2 SKU: NOT285645-B01ELLBRXM	Preview Item ↗	$20.99	0	Publish Item ❓

Previewing an item shows the content and price of your listing, even if it is not the Buy Box Winner. You can also review competitors' listings on here and make any pricing updates in Seller Center.

On a live item page, the price displayed is the Buy Box Winner. Because your items are not live yet, Walmart customers will not be able to see the item listing.

⚠️ **Do not publish your items just yet!**
There's more testing to do. See next page for details.

Nature's Way Beet Root 500 mg, 100 Vegetarian Capsules-3 Pack
☆☆☆☆☆ Write a review

$27.10
Free shipping
Arrives by Tuesday, Apr 2
Or get it by Thu, Mar 28 with faster shipping Options

Qty:
1 ⌄   **Add to Cart**

Pickup not available

Sold & shipped by **Test Seller 1**   Return policy

☰ Add to List   🎁 Add to Registry

TIP ## Things to keep in mind

- **Until you publish the item,** you will not be able to click "Add to Cart" on Walmart.com.

- **If multiple Sellers offer the item,** the content on the Item Page may not match the information you provided.

- **Need to change something?** Re-upload the item with the updated content or pricing.

Continue!
Next steps are coming up.

⚠️ Before you launch, finish testing!

Review all QuickStart guides below to complete all testing scenarios before launch.
After you test ALL scenarios, you can reset the prices and inventory levels for your items.

Order Testing   **Cancellation Testing**

Shipping Testing   **Order Adjustment Testing**

Item & Order Testing ❓ COMPLETED

Publish and purchase at least one item on Walmart.com and complete the three order scenarios below before you go live.

Publish Item(s)
Publish at least one of your items that is in Stage status

Purchase Item(s)
Purchase at least one of your Published items on Walmart.com

Order Scenarios
✅ **Acknowledge & Cancel** at least one order
✅ **Acknowledge & Ship** at least one order
✅ **Refund** one of your Shipped orders

All done here!
Up next is Order Testing.

Keep on learning, and let's grow your business!

We're here to help you learn more, faster. Click below to find other QuickStart guides, help articles, and contact Partner Support!

Seller Help

Links from this QuickStart Guide

Partner Support
sellerhelp.walmart.com/s/contact

Order Testing (Guide)
marketplace.walmart.com/walmart-marketplace-quickstart-order-testing-testing-orders/

Order Shipment Testing (Guide)
marketplace.walmart.com/walmart-marketplace-quickstart-order-testing-shipping-test/

Order Cancellation Testing (Guide)
marketplace.walmart.com/walmart-marketplace-quickstart-order-testing-cancellation-test/

Order Adjustment Testing (Guide)
marketplace.walmart.com/walmart-marketplace-quickstart-order-testing-adjustment-test/