QuickStart
Launch Checklist Complete 🚀
Request Launch

Complete Onboarding

The following steps need to be completed before you can go live. For an in-depth explanation of each step, see Getting Started With Walmart Marketplace.

Onboarding Checklist

- Complete Registration
- Complete your Partner Profile
- Complete Payment Information
- Complete Item & Order Testing

Ready to Launch
Once you’ve completed the Launch Checklist, you may Request Launch after satisfying the Go-Live Criteria below:

1. You have uploaded 10% or 1,000 (whichever is fewer) of the items in your catalog in sellable condition (i.e., with inventory and price).
2. At least 95% of your items are correctly categorized.

Please make sure you’re familiar with item and order management so you may efficiently fulfill orders once live.

If you are unable to satisfy the minimum Go-Live criteria

Contact Partner Support if you have difficulty completing this requirement or to request a different set of go-live criteria. If a valid reason is not included in the request, the new requested criteria may not be accepted. An example of a valid reason is that you sell a high volume of items from a catalog with less than 1,000 items.

Now that you have completed the technical aspects of your integration, you need to:

1. Confirm that your personnel are prepared for Walmart Marketplace.
2. Confirm that your shipping methods are set to the options you want to offer your customers.
3. Confirm that all other Partner Settings such as customer service, return, tax and privacy policies have been properly filled out, and other Partner Profile or fulfillment settings are completed to your business' satisfaction. If any of these settings are not ready to be shared with your potential customers, go back and fill them out before launch.
4. Confirm that your catalog has correct pricing and inventory.
5. Confirm your Payoneer account has been setup and is Active.

✅ IMPORTANT: At this point, verify completion of the Launch Checklist in Seller Center to see if you need to complete any remaining steps.
Requesting Launch

Once you have completed all of the steps on the Launch Checklist in Seller Center, click the Ready to Launch button.

You will see a pop-up asking you to confirm that you are ready to launch. If you click Confirm, a "request launch" message is sent to the Marketplace Integration team.

The Marketplace Integration team will examine your profile and completed test parameters. If all of the go-live criteria for your catalog's launch have been met to Walmart's satisfaction, you will receive an email that your launch request has been accepted. Approximately 48 hours after you receive this email, your catalog will be live and visible to customers on Walmart.com. If there are any issues, the team will reach out to help you fix them. Once the issues have been resolved, your catalog will be pushed live.
We’re here to help!

For assistance after you’ve completed the registration process, please login and open a case for Support at:

https://sellerhelp.walmart.com

* If you have questions or need help, and have not yet completed the registration process, please visit the above link and select “Password or Other Access Issue” on the Contact Support page.